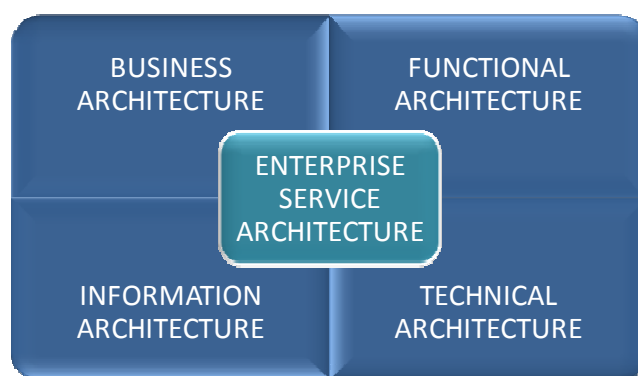


# SIMPLIFY THE COMPLEX. ENTERPRISE SERVICE ARCHITECTURE (GESA).

Glue Reply's Enterprise Service Architecture (gESA) defines Glue Reply's best-of-breed SOA reference architecture, in line with Glue Reply's Enterprise Architecture Method (gEAM). It focuses on defining an SOA end-state at various levels of abstraction in terms of conceptual, logical & physical architectures, to create a comprehensive set of artefacts that can be used by projects to uniformly govern the delivery of services.

## GLUE REPLY ENTERPRISE SERVICE ARCHITECTURE

gESA (Glue Reply Enterprise Service Architecture) is broken down into the 4 key architectural domains defined by gEAM (Glue Reply Enterprise Architecture Methodology) as shown below:



*Figure: gESA Architectural Domains*

Each domain is focused on a separate aspect of the end-state architecture, to ensure comprehensive coverage of the capabilities required to support SOA. In addition, each domain is decomposed to various levels of abstraction (Conceptual, Logical and Physical). The decomposition of each architectural domain is shown below:

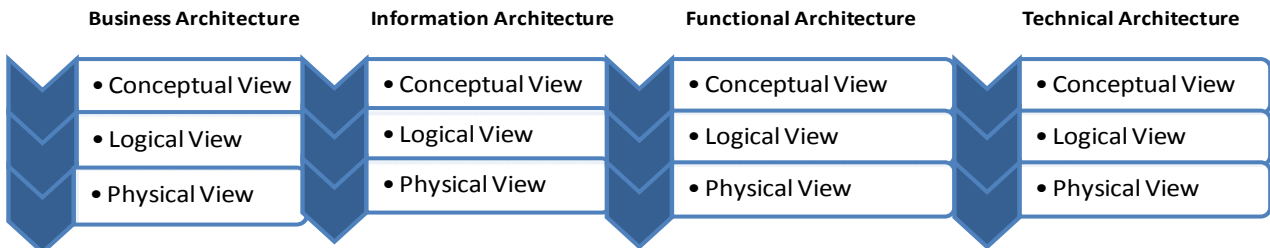


Figure: gESA Architectural Domain Decomposition

By evolving a Reference Architecture in this way, Glue Reply is able to retain a vendor neutral end-state definition (through it's gESA Conceptual & Logical Views), while also defining detailed relationships between this and common SOA technology platforms (such as Sun JCAPS, Oracle Fusion, SAP Netweaver, webMethods Fabric and many more) as shown below:

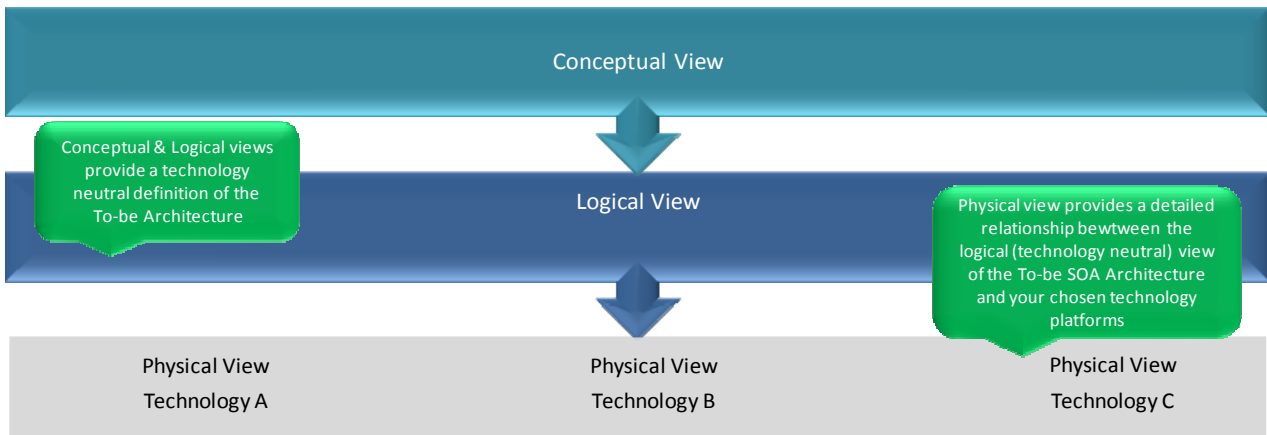


Figure: gESA View Overview



Glue Reply is UK's leading consulting services organisation focused exclusively on optimising IT/Business alignment and minimising the cost of business and IT technology change. Our core proposition is to help organisations maximise the value from their change and technology investments by helping them define, design, implement and resource best practice:

- Enterprise architecture and business/technology change management processes, roadmaps and competencies;
- Business design and process management initiatives;
- SOA, integration and data management platforms.