

SIMPLIFY THE COMPLEX. BUSINESS DESIGN CONSULTING.

The aim of Business Design Consulting is to understand the client's desired business outcomes, the business value drivers and the business operating models in order to plan and predict the impact of future change. Once this understanding is clear, the business consultant can describe the business in terms of its Organisation, Operations, Processes and Information needs.

INTRODUCTION

A clear understanding, when coupled with a clear description provides a solid basis for defining programmes of change and creating a portfolio of future business options. Glue Reply consult with organisations to:

- Understand the business
- Describe the business
- Prioritise change
- Predict future themes

BUSINESS DESIGN: CONSULTING & DELIVERY

For an organisation to succeed in today's competitive world, it must deliver the maximum value to customers from the assets employed, activities undertaken and resources consumed. In today's digital world, this means getting the most value from past and future investments in information technology and information systems. Glue Reply's Business Design Consulting practice uses proven frameworks, approaches and technologies to help our clients to get more from less. We do this by helping them to understand what the core values are, by optimising activities to deliver improvements in the efficiency and effectiveness of the enterprise and its business units. In addition, we ensure that our client's existing IT assets and IT investments enable business improvement and we implement specific technologies that make value flow.

GLUE REPLY BUSINESS CHANGE METHOD (GBCM)

At the heart of the work of the practice is our business change method (gBCM). The method offers a full business change lifecycle management method that is fully integrated with Glue Reply's other methods, in particular our Enterprise Architecture and Enterprise Service methods (gEAM and gESM). gBCM offers a process architecture method for describing the way in which the activities undertaken combine to add value and a business change method that allows you to systematically improve the architecture to deliver more with less. The method helps our clients understand the contribution of other enabling programmes to the overall business change programmes; this includes IT programmes.

GLUE REPLY BUSINESS PROCESS METHOD (GBPM)

The implementation of business process technology is undertaken using a variation to our standard service method (gESM). Whilst the focus of gESM is to allow you to create IT services that are robust, efficient and re-usable, the process extensions allow these services to be combined to deliver the process architecture defined by the business change method (gBCM).

The business processes are analysed against the Glue Reply Business Process Architecture Reference Model. This ensures that the decoupling of Design and Execution, Process and Procedure and Manual and Automated actions can be done in a rigorous and consistent way leading to more robust, flexible and change ready implementations.

PROGRAMME DELIVERY FRAMEWORK (GPDF)

The Glue Reply Programme Delivery Framework (gPDF) is not just another framework. The focus is on providing assistance for the execution of business change programmes, with specific reference to the client's business units and approach to the IT domain. Support is provided for the execution of market leading frameworks, such as PRINCE2 and Managing Successful Programmes (MSP). It is a fundamental component of an overall Business Change Framework.



Glue Reply is UK's leading consulting services organisation focused exclusively on optimising IT/Business alignment and minimising the cost of business and IT technology change. Our core proposition is to help organisations maximise the value from their change and technology investments by helping them define, design, implement and resource best practice:

- Enterprise architecture and business/technology change management processes, roadmaps and competencies;
- Business design and process management initiatives;
- SOA, integration and data management platforms.