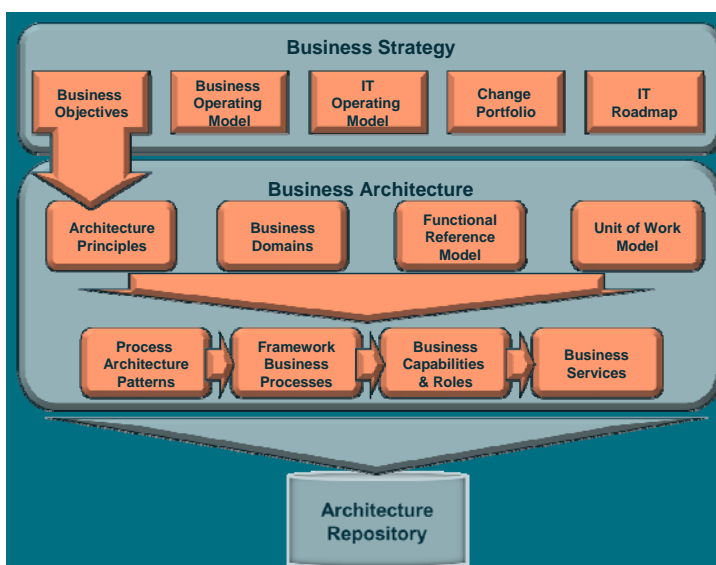


SIMPLIFY THE COMPLEX. BUSINESS ARCHITECTURE.

Business Architecture is the grouping of business functions and their related business objects into clusters ('business domains') over which meaningful accountability can be taken. It structures the accountability over business activities prior to any further effort to structure individual aspects (processes, data, functions, organization, systems, applications, etc.). Arranging the accountabilities around the most important business activities (i.e. production, distribution, marketing, etc.) and/or the economic activities (for instance manufacturing, assembly, transport, wholesale, etc.) into domains provides the basis from which data, organisational accountability, technology capabilities and detailed processes can be developed within a consistent, reusable framework.

GLUE REPLY PERSPECTIVE

From a business perspective the business architecture provides the means to translate the organisational strategy into a manageable and controllable operational environment linked and measured through key performance indicators.



It enables the organisation to manage strategic change initiatives across a portfolio of change, providing the organisation with a clear understanding of the key capabilities required to deliver the strategy.

From an IT Perspective Business Architecture delivers consistent performance measures and a clear understanding of which business processes deliver these measures allowing IT to determine the information needs of the organisation. A clear fundamental process model will allow the definition of pre-defined services that can be re-used and enables IT to understand the impact of organisational change on the IT strategy and Architectures.

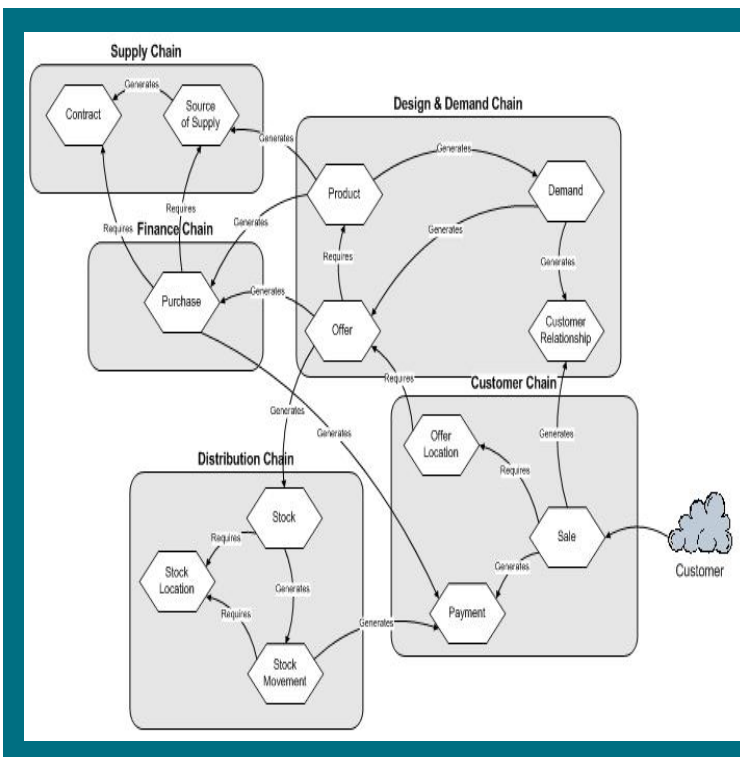
The Business Architecture is a key tool to ensure alignment between the strategic Business and IT Operating Models.

- Defines the business context for IT
- Provides the basis for business-driven IT solutions
- Ensures that IT serves the strategic business requirements

The Business Architecture provides a framework for standardisation, repeatability and predictability in business requirements development, solution design and technology delivery.

- Reducing solution design cycle time (inc time to market)
- Reducing the volume and impact of major change
- Reducing the overall Total Cost of Ownership in the IT estate

The Glue Reply Business Architecture utilises the RIVA process architecture methodology to focus on the fundamental 'Units of Work' within organisations and develop 'domain' architectures based upon existing organisational models.



SOA ENABLEMENT. By establishing a UoW based approach, it is possible to elevate the concept of reusable patterns from the SOA paradigm to the level of enterprise processes, thus ensuring consistency and reuse across all process domains in a strategically aligned manner.

The goal of the business architecture stream is in part to 'service enable' the approach to business architecture. There are substantial differences in the way business architecture is performed for SOA and classical business architecture.

The key difference is a need to understand the units of work within the business and the relationships to the units of work outside of a process context. This ensures that services to support the business are built based on both known process scenarios and known relationships.

A classical process architecture approach will lead to the discovery of relationships only in particular scenarios (or actual business processes); if this approach is taken within an SOA framework then the services built will not be able to cater for potential future scenarios, but only known scenarios, limiting the potential value of reuse in the Business and Service Architecture.

The benefit of using the Business Architecture for SOA initiatives is that any business change reflected in process change will provide clarity on which services will need to be created or, are affected and what the scope of service change will be. It will limit siloed development and increase cross-organisational alignment.



Glue Reply is UK's leading consulting services organisation focused exclusively on optimising IT/Business alignment and minimising the cost of business and IT technology change. Our core proposition is to help organisations maximise the value from their change and technology investments by helping them define, design, implement and resource best practice:

- Enterprise architecture and business/technology change management processes, roadmaps and competencies;
- Business design and process management initiatives;
- SOA, integration and data management platforms.